

# SANLORENZO

## Sanlorenzo at the Genoa Boat Show 2023

Press release, 19 September 2023 - Sanlorenzo confirms its participation at the 63rd edition of the **Genoa Boat Show**, an important international event for the entire nautical sector scheduled from **21 to 26 September**. In the evocative setting of the Waterfront di Levante designed by Renzo Piano, Sanlorenzo will present SX100, flanked by some of the most representative models of the Maison.

### SX100

An extraordinary novelty that inspires multiple design opportunities. Sanlorenzo welcomes the **SX100** to its fleet, a **crossover yacht** where spaces and functions unite in large, open environments. Born out of the shipyard's constant dialogue with its owners, the SX100 fits seamlessly into the SX range, adopting and re-elaborating its stylistic features to further optimise on-board content. The SX100 offers great freedom to its owner so that, in continuous contact with the sea, the pleasure of sailing can be enhanced.

Elegance, linearity, connection: the boat's concept and external lines were developed by the **Zuccon International Project studio** while the interiors of the unit on display at the show are custom made to a design by **Piero Lissoni**.

Together with the SX100, Sanlorenzo will present some of the models that express in every detail the philosophy and vision of the shipyard, in a constant balance between tradition and innovation, craftsmanship and high technology:

- **SL78**: with his elegant and well-proportioned line, this model is still one of the greatest successes of the planing range.
- **SL90A and SL106A**: a eulogy to asymmetry, both models rewrite the canonical on-board balances redesigning spaces and offering new perspectives and new ways of perceiving the sea.
- **SD90 and SD96**: two models that enhance on-board liveability through the flexibility of interior spaces, a design vision that focuses on transversal technological efficiency, enabling expanded sailing horizons.
- **SP110**: This innovative open coupé combines green sensibility with water jet propulsion that ensures efficiency and comfort at any speed.
- **SX76 and SX88**: a synthesis between the classic motoryacht with flying bridge and the explorer type; two examples of a range that has revolutionised the concept of liveability at sea.

The yachts will alternate between the quays of the port while, new for this year, **Sanlorenzo** and **Bluegame** will have **two separate stands**, designed in every detail to communicate the respective souls of the two brands, yet belonging to the same vision. A strategic choice designed to dedicate the appropriate space to the two companies that share the same values of excellence, innovation and passion